

<p>What is <i>Courants du monde</i> 7-day collective program?</p>	<p><i>Courants du monde</i> is a program tailored for international cultural professionals seeking to deepen their understanding of the French cultural landscape.</p> <p>This program is aimed at English and/or French-speaking foreign professionals. This 7-day collective program will take place between March 17 and 27, 2025, in Fort-de-France, Martinique. The program will address the theme of “Culture and territorial policies: strategy and implementation”.</p> <p>Convinced of the role and importance of culture as leverage for cohesion, sustainable development, regional planning and attractiveness, the Ministry of Culture develops its cultural policy in close partnership with local authorities. This program will explore the link between culture and local development, with a particular focus on the cultural management model in the French overseas territories, and specifically on Martinique. Discussions throughout the program will focus on how to consider the specific characteristics, territorial development strategies and cultural challenges of a given territory when implementing cultural policies.</p>
<p>What are the program’s objectives</p>	<p>The aim of this short collective program is to enable participants to meet French professionals and discover cultural institutions, gain a better understanding of French policies, exchange best practices, connect with fellow professionals, and build an international network of contacts.</p> <p>Through discussions, visits and workshops, the ten or so participants in this program will have the opportunity to draw inspiration from Martinique's cultural model to feed their own reflections and strategies for deconcentration, decentralization and cultural development. Through the consolidation of professional networks, this program aims to encourage cooperation projects and the sharing of best practices.</p> <p>The program, which will be adapted to the candidates' profile, will cover the following topics:</p> <ul style="list-style-type: none"> - defining a territory's cultural policy: specificities of management and policy development, with particular attention paid to remote and/or insular contexts; - implementation of cultural policy in local areas: links with other territorial policies, public measures (such as the pact for artists in the French overseas territories) and resources; - building a cultural project and integrating it into a local area: coordination with the various players involved, public-private partnerships, taking into account the specific characteristics of the area and the economic and environmental impact; - developing a local cultural project: considering audiences, mediation, communication, the financial model, and sponsorship prospects.

<p>Who can apply</p>	<p>English and/or French-speaking foreign cultural professionals working in national, regional, or local administrations, institutions, and organizations across all cultural sectors.</p> <p>This program is aimed primarily at foreign professionals interested in developing or implementing cultural policies in remote and/or insular contexts.</p>
<p>Eligibility criteria</p>	<p>This program is aimed at experienced professionals, regardless of their geographical area, who contribute to the cultural sector in their country of origin.</p> <p>Applicants must be fluent in English and/or French, as the programme and all communication will be conducted in both English and French (through on-site interpretation).</p>
<p>Ineligibility criteria</p>	<p>The program is not open to artists, students, teachers, researchers, or employees of the French cultural network abroad (French Embassies, Alliances Françaises, Instituts Français) who may benefit from other programs.</p> <p>Only cultural foreign professionals proficient in English and/or French will be considered for this program, as all exchanges will be conducted in both English and French (through on-site interpretation).</p>
<p>Covered expenses</p>	<p>The Ministry of Culture will cover the following expenses :</p> <ul style="list-style-type: none"> • program costs and organisation, • accommodation, • meals, • transportation within Martinique, • insurance. <p>Please note: the program does not cover the cost of international travel to Fort de France, Martinique, or visas (if required). These expenses must be borne by the selected applicants, their employer, the French Embassy or the local French Institute, or any other sponsor.</p> <p>Please note that a Schengen visa does not allow you to stay in Martinique. If you do not qualify for an exemption, you must hold an entry visa with limited validity to travel to Martinique.</p>
<p>Selection process</p>	<p>All applications are assessed according to the following criteria :</p> <ul style="list-style-type: none"> - Quality of the professional initiative underlying the application, - Impact on the applicant's institution in its country of residence,

	<ul style="list-style-type: none"> - Prospects for developing cooperations with French institutions.
Calendar	<ul style="list-style-type: none"> - Application deadline : October 15, 2024 - Selection of candidates: 1st week of December 2024 - The final list of selected applicants will be disclosed to the Cooperation and Cultural Action Services of the French Embassy or your local French Institute by the end of December 2024. - Scheduled stay in Martinique: 7 days between from March 17 to March 27, 2025
How to apply?	<p>A complete application should include the following documents:</p> <ul style="list-style-type: none"> • your completed application form, • a copy of your passport, or your national identity card (for European citizens or citizens from visa-exempt countries) • a photo (face), • any documents about your employer and your level of responsibility within the organization. <p>These documents must be submitted electronically to the Cooperation and Cultural Action Services of the French Embassy or your local French Institute for review.</p> <p>Once reviewed, all the documents will be forwarded by them to the Ministry of Culture. They are the only ones authorized to forward your documents to the Ministry of Culture.</p>
Should you require any further information	<p>If you have any questions regarding this call for applications, please contact:</p> <p>Ministry of Culture</p> <p>Zoé SIMARD, international relations officer in charge of international artistic exchanges Phone: +33 (0)1 40 15 73 15 / + 33 (0)6 58 53 54 51 zoe.simard@culture.gouv.fr</p> <p>Aurélia COLLARD, international relations officer in charge of cultural cooperation with the Americas Phone: +33 (0)1 40 15 33 96 / +33 (0)6 21 14 24 03 aurelia.collard@culture.gouv.fr</p>